

Organisation _____ Your role _____

Why are you considering a production? What's going on in your business?

What do you consider to be sentiment of the audience you are seeking to engage?

Where you want them to be?

What other things do you want to move? For example, describe the general "from/to" analysis of relative levels of skill, capability, alignment, technical or other knowledge, etc.

What's going to be the key success factor?

When do you want it? _____

Where do you want it? _____

What do you envisage to be the primary method for providing the production experience? (You may have more than one.)

- Conference Theatre
- Training Room Theatre
- Keynote
- DVD
- CD-ROM
- Internet streaming
- iPod

What's your desired budget range? From _____ to _____

Who would be our primary point of contact? _____

Contact details Phone _____ Email _____

Please circle your preferred contact method.

When is the best time to contact you? _____

Please indicate preferred dates and times if possible.

To help you choose the level of production value that is right for your scenario, we'd be delighted to go through the questions and discuss the time and cost implications of various creative production choices. You are a true creative partner in the process.

Email it to us via production@coup.com.au or fax it to us on +61 2 9938 6433.

Call Bernard Purcell or Lucinda Armour on +61 2 9938 6933.